UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.usplo.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/480,986	01/10/2000	MICHAEL BOLOTSKI	18035-001010	5021
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TWO EMBAR	CADERO CENTER	PIZIALI, JEFFREY J		
EIGHTH FLOOR SAN FRANCISCO, CA 94111-3834			ART UNIT	PAPER NUMBER
	,		2629	
SHORTENED STATUTOR	RY PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE	
3 MONTHS		03/20/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

		Application No.	Applicant(s)
Office Action Summary		09/480,986	BOLOTSKI ET AL.
		Examiner	Art Unit
-		Jeff Piziali	2629
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address
WHIC - External after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DANSIONS of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Depriod for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be timused and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Statu s			•
	Responsive to communication(s) filed on <u>20 De</u> . This action is FINAL . 2b) This Since this application is in condition for allower closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	
Dispositi	ion of Claims		
5) □ 6) ⊠ 7) □ 8) □ Applicati 9) □ 10) ⊠	Claim(s) 1,2,5,7,9,10,12,13,15 and 17-19 is/are 4a) Of the above claim(s) is/are withdray Claim(s) is/are allowed. Claim(s) 1,2,5,7,9,10,12,13,15 and 17-19 is/are Claim(s) is/are objected to. Claim(s) are subject to restriction and/or ion Papers The specification is objected to by the Examine The drawing(s) filed on 23 December 2003 is/are Applicant may not request that any objection to the of Replacement drawing sheet(s) including the correction The oath or declaration is objected to by the Examine	vn from consideration. e rejected. r election requirement. r. re: a)⊠ accepted or b)□ objected accepted in abeyance. See ion is required if the drawing(s) is object ion is required if the drawing(s) is object.	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).
	under 35 U.S.C. § 119	·	
12) [a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau See the attached detailed Office action for a list of	s have been received. s have been received in Application ity documents have been received (PCT Rule 17.2(a)).	on No ed in this National Stage
2) Notic 3) Inform	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	nte

Art Unit: 2629

DETAILED ACTION

Drawings

1. The drawings were received on 23 December 2003 (Paper No. 20). These drawings are acceptable.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

Art Unit: 2629

4. Claims 1, 2, 5, 7, 9, 10, 12, 13, 15, and 17-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over McKnight (US 6,144,353) in view of Bonnett et al. (US 6,075,506).

Regarding claim 1, McKnight discloses a method for operating a display [Fig. 1A & 1B; 12] having a plurality of pixel elements [Fig. 2A; 106], each of the plurality of pixel elements having a pixel electrode [Fig. 2A; 108 and 104 -- i.e., at least these two "pixel electrodes" sandwich each pixel element], the method comprising: applying a single transition voltage [Fig. 2C, 151] to the pixel electrode [Fig. 2A; 108] of each of the plurality of pixel elements on the display during a first period of time [Fig. 2C, t₀-t₁] within a first field time (see Column 11, Lines 49-52), wherein the single transition voltage modifies a voltage between the pixel electrode [Fig. 2A; 108] and ground (see Fig. 2B; Column 9, Lines 44-67 and Column 10, Lines 8-12) and induces liquid crystal material [Fig. 2A, "Liquid Crystal"] in each pixel element to begin a transition from a bright state [Fig. 2C, high intensity] to a dark state [Fig. 2C, low intensity]; thereafter while the liquid crystal material for each pixel element is performing the transition to the dark state [Fig. 3A; 204] in response to the application of the single transition voltage, initiating application of a first paint voltage [Fig. 3A; 206] to one pixel electrode [Fig. 2A; 104] of the plurality of pixel elements during a second period of time [Fig. 2C, t₁-t₂] within the first field time, wherein the single transition voltage is supplied to the one pixel electrode [Fig. 2A; 104] prior to initiating application of the first paint voltage, and wherein initiating application of the first paint voltage, after the one pixel element is performing the transition to the dark state, overwrites the single transition voltage and induces liquid crystal material in the one pixel element to begin transitioning to a state associated with the first paint voltage [Fig. 2C, 154] (see Column 10, Lines 1-40); thereafter waiting a predetermined time period within the first

Art Unit: 2629

field time; and thereafter illuminating the pixel [Fig. 3A, 210] within the first field time (see Column 11, Line 26 - Column 12, Line 47).

In this embodiment, McKnight teaches momentarily driving the display pixel elements dark [Fig. 2C, t₀-t₁], prior to applying the paint voltage (i.e. pixel data). However, other embodiments of McKnight disclose driving the display pixel elements bright, prior to applying the paint voltage (see Figs. 7A-7C; Column 15, Line 23 - Column 16, Line 60). However even if it is argued that McKnight teaches this bright-driving technique with insufficient specificity; Bonnett discloses a single transition voltage [Fig. 2a; strobe signal S] inducing liquid crystal material (see Column 3, Lines 50-56) in each pixel element to begin a transition from a dark/black state to a bright/white state prior to initiating application of the first paint voltage (i.e. data signal) (see Column 4, Lines 19-30). McKnight and Bonnett are analogous art, because they are from the shared field of driving liquid crystal display devices. Therefore, it would have been obvious to one skilled in the art at the time of invention to use Bonnett's white state blanking technique with McKnight's pixel data driving method, so as to increase the grey scale capability of the display.

Regarding claims 2, 10 and 18, McKnight discloses illuminating the pixel with an illumination source [Fig. 2A, 114] of a first color within the first field time (see Column 9, Lines 24-28).

Regarding claim 5, McKnight discloses illuminating the pixel with an illumination source [Fig. 2A, 114] (see Column 9, Lines 16-43).

Art Unit: 2629

Regarding claims 7 and 15, McKnight discloses applying the single/first transition voltage to a first row of pixel electrodes [Fig. 2A, 108] while holding a common electrode [Fig. 2A, 108] at a constant value [Fig. 2C, 151 between t₁ and t₂] (see Column 10, Lines 1-50), and thereafter applying the single/first transition voltage to a second row of pixel electrodes [Fig. 2A, 108] while holding a common electrode [Fig. 2A, 108] at a constant value [Fig. 2C, 151 between t₅ and t₆] (see Column 11, Line 33 - Column 12, Line 12).

Regarding claim 9, this claim is rejected under the reasoning applied in the above rejection of claim 1, furthermore, McKnight discloses a transaction circuit [Fig. 2A, 110] coupled to each pixel; a paint circuit [Fig. 2A, 102] coupled to the transaction circuit; a timer circuit [Fig. 2A, 112] coupled to the paint circuit; and an illumination circuit coupled to the timer circuit [Fig. 2A, 114 & 116] (see Column 9, Lines 16-43).

Regarding claims 12 and 19, McKnight discloses red, green and blue colors (see Column 9, Lines 24-28).

Regarding claim 13, McKnight discloses the illumination circuit comprises a monochromatic illumination source (see Column 9, Lines 24-25).

Art Unit: 2629

Regarding claim 17, this claim is rejected under the reasoning applied in the above rejection of claim 1, furthermore, McKnight discloses an initialization circuit [Fig. 2A, 110] coupled to the pixels; a driving circuit [Fig. 2A, 102] coupled to the initialization circuit; and an illumination circuit [Fig. 2A, 114 & 116] coupled to the driving circuit (see Column 9, Lines 16-43).

Response to Arguments

Applicants' arguments filed 20 December 2006 have been fully considered but they are not persuasive. The applicants contend the cited prior art of McKnight (US 6,144,353) neglects teaching the newly added subject matter of, "'applying a single transition voltage to the pixel electrode of each of the plurality of pixel elements on the display during a first period of time within a first field time,' and thereafter 'initiating application of a first paint voltage to one pixel electrode of the plurality of pixel elements during a second period of time within the first field time'" (see Page 6, Paragraph 3 of the 'Amendment' filed on 20 December 2006). However, the examiner must respectfully disagree.

The applicants admit, "In order to drive the display dark, McKnight modifies the voltage between the cover glass electrode and ground. (McKnight at col. 10, lines 8-14). Control of the voltage between the cover glass electrode and ground is used to darken the display, 'even if pixel data is still stored on the pixel electrodes.' (McKnight, FIG. 3A, reference number 204). Only after modifying the voltage between the cover glass electrode and ground does McKnight modify the voltage between the pixel electrode and ground in order to load pixel display data onto the pixel electrodes. (McKnight at col. 10, lines 14-19)." (see Page 8, Paragraph 1 of the 'Amendment')

Art Unit: 2629

with Submission of Request for Continued Examination [RCE] Under 37 CFR 1.114' filed on 26 June 2006).

As such, McKnight clearly teaches a plurality of pixel elements [Fig. 2A; 106], each of the plurality of pixel elements having a pixel electrode [Fig. 2A; 108 and 104 -- i.e., at least these two "pixel electrodes" sandwich each pixel element]; applying a single transition voltage [Fig. 2C, 151] to the pixel electrode [Fig. 2A; 108] of each of the plurality of pixel elements on the display during a first period of time [Fig. 2C, t₀-t₁] within a first field time (see Column 11, Lines 49-52); and thereafter initiating application of a first paint voltage [Fig. 3A; 206] to one pixel electrode [Fig. 2A; 104] of the plurality of pixel elements during a second period of time [Fig. 2C, t₁-t₂] within the first field time (see Column 11, Line 26 - Column 12, Line 47), as presently claimed.

In response to applicants' arguments against the references individually (i.e., the "McKnight does not teach or suggest driving the display pixel elements bright prior to applying the paint voltage" argument found on Page 7, Middle Paragraph of the 'Amendment' filed on 20 December 2006), one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references [i.e., McKnight (US 6,144,353) in view of Bonnett et al. (US 6,075,506)]. See *In re Keller*, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); *In re Merck & Co.*, 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986).

By such reasoning, rejection of the claims is deemed necessary, proper, and thereby maintained at this time.

Art Unit: 2629

Page 8

Conclusion

6. Applicants' amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jeff Piziali whose telephone number is (571) 272-7678. The examiner can normally be reached on Monday - Friday (6:30AM - 3PM).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Bipin Shalwala can be reached on (571) 272-7681. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Jeff Piziali

16 March 2007

BIPIN SHALWALA
SUPERVISORY PATENT EXAMINER

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